

Graphic Communication Higher

Recommended Entry Requirements

A or B at
National 5
Graphic
Communication

A or B at
National 5 Design
and Manufacture
(for S6 only)

Pass at Higher
Design and
Manufacture

Progression through Graphic Communication

This course or its component units may provide progression in the following way:
exit to Further or Higher Education Courses in design related subjects.

Course Content

This course will engage creative, flexible learners who are able to work autonomously. It will encourage them to persevere to achieve good quality, feasible proposals through active experiences in Graphic Communication. At its heart is creativity. The Course engenders confidence in developing the application of skills, knowledge and attitudes: attributes which are becoming more and more valuable to individuals and organisations.

This course develops skills that are complementary to other curricular areas, including expressive arts, sciences, and mathematics. It allows candidates to engage with technologies and consider the impact that graphic communication technologies have on our environment and society.

Candidates are encouraged to exercise imagination, creativity and logical thinking. They develop an awareness of graphic communication as an international language.

Skills Developed

The course is practical, exploratory and experiential in nature. It combines elements of creativity and communicating for visual impact with elements of protocol and an appreciation of the importance of graphic communication standards.

Candidates develop:

- skills in graphic communication techniques, including the use of equipment, graphic materials and software
- creativity in the production of graphic communications to produce visual impact in meeting a specified purpose
- skills in evaluating the effectiveness of graphics in communicating and meeting their purpose
- an understanding of graphic communication standards, protocols and conventions, where these apply
- an understanding of the impact of graphic communication technologies on our environment and society.

Assessment

Exam

2 hours 30 minutes, 90 marks, externally assessed.

Assignment Task

50 marks, externally assessed.

Passing the course equates to one level 6 qualification (24 SCQF credit points).

Related Careers

Graphic Communication is the language used to convey information in manufacturing industries such as:

- Civil Engineering
- Construction
- Product Design
- Graphic Design
- Architecture
- Teaching

Some famous faces who also had careers related to Graphic Communication include David Bowie, Alan Rickman, Iris Apfel and Freddie Mercury.

