

# Business Management

## Advanced Higher

### Recommended Entry Requirements

Higher Business Management

### Progression through Business Management

Related HNC/HND courses

Related degree courses



### Course Content

The course has three areas of study:

#### The external business environment

Candidates develop a detailed knowledge and in-depth understanding of the effects of external influences on organisations operating at a multinational and global level. They gain an in-depth understanding of current issues affecting organisations in an economic, social and environmental context, and consider the effectiveness of various courses of action.

#### The internal business environment

Candidates expand their knowledge of both traditional and contemporary management theories used by organisations to maximise efficiency, and evaluate theories relating to internal factors that influence the success of teams.

#### Evaluating business information

Candidates develop skills in evaluating a range of business information used by organisations to reach conclusions.

### Skills Developed

The course prepares candidates to play an active part in Scotland's vibrant and innovative business culture, by equipping them with an understanding of the local, national, and global nature of business. This includes the challenges posed by globalisation and the effect it has on Scotland's businesses and the business environment.

Candidates develop analytical and research skills by investigating real organisations in a range of contexts.

### Assessment

**Project**  
40 marks

**Question Paper**  
2 hours, 45 minutes - 80 marks

### Related Careers

Studying Business readies pupils for a range of employment or training opportunities such as accountancy, advertising, banking, investment and financial services, general management, HR/personnel management, consultancy, public relations and retail management.

Some famous faces who went to Business School include Wanda Sykes, Lionel Richie, Eddie Izzard, Ivanka Trump and Mick Jagger!

