

Creative Thinking

Qualification Level:

- SCQF Level 5 or 6 (Moderated by Edinburgh College, with the qualification credit rated by Edinburgh Napier University)

Recommended Entry Requirements

Higher in one or more of the following:

Art & Design
Business, Design & Manufacture,
Graphic Communication

Modern Studies,
Music Technology,
Photography,
RMPS

Progression through Creative Thinking

- Exit to Further or Higher Education courses within the Creative Industries and those with a requirement for a Portfolio

Course Content

This course has been introduced through Daydream Believers and is structured around four challenge projects known as Creative Playlists. Each project provides pupils with the freedom to personalise and explore creative solutions whilst working with world leading brands.

Based on a simple creative process, the qualification has 5 broad learning outcomes which are clearly mapped to the Creative Playlists. This emphasises the process rather than the product, highlighting the importance of the learners' journey and encouraging them to reflect on the strategies they have used to think creatively.

Throughout the course pupils will create a portfolio of work which can showcase their creative journey through their preferred choice of media i.e. Sketching, Desktop Publishing, Photography, Film & Video, Music, Fashion & Textiles.

Skills Developed

The aims of the Course are to develop:

- skills in researching and analysing creative design briefs
- critical thinking skills and problem solving
- skills in planning and evaluation
- skills in idea generation and lateral thinking
- communication skills and working with others

Assessment

No Exam

Portfolio (4 Projects externally assessed). Passing the full course equates to one level 6 qualification (24 SCQF credit points)

External Video:

<https://youtu.be/zn7247YvM7w>

Related Careers

Possible career routes for pupils include Design (e.g. Industrial, Product, Interior, Graphic), Art, Photography, Marketing, Communications & Branding, Film & Media, Project Management.

As well as being celebrities, Taika Waititi (Film Director) Jay Blades (Repair Shop), Sara Davies (Dragons Den), Elon Musk (Businessman), and Alan Rickman (Actor) all have careers associated with the Creative Industries!

