

Business Management

National 5

Progression through Business Management

Higher
Business

Related
HNC/HND
courses



Course Content

Candidates see the ways in which society relies on businesses and other organisations to satisfy its needs, and an understanding of how to use business information to interpret and report on overall business performance. The Course also looks at the impact that external influences can have on organisations.

Understanding business

Candidates are introduced to the business environment while developing skills, knowledge and understanding of enterprise, and the role of different types of business organisations in society. They also learn about the internal and external environments in which organisations operate, and the role of stakeholders in business.

Management of marketing

Candidates develop skills, knowledge and understanding of the importance to organisations of having effective marketing systems. They learn about the processes and procedures organisations use to maintain competitiveness, and how marketing can be used to communicate effectively with consumers, maximising customer satisfaction.

Management of operations

Candidates develop skills, knowledge and understanding of the importance to organisations of having effective operations systems. They learn about the processes and procedures used to maintain quality through the effective management of suppliers, inventory, and methods of production in an ethical manner.

Management of people

Candidates develop skills, knowledge and understanding of the issues facing organisations when managing people. They learn about the theories, concepts and processes relating to human resource management, and how employees contribute to the success of organisations.

Management of finance

Candidates develop skills, knowledge and understanding of the issues facing organisations when managing finance. They learn about the basic theories, concepts and processes relating to financial aspects of business, when preparing and interpreting information to solve financial problems facing organisations.

Skills Developed

Business Management develops enterprise skills and attributes by providing opportunities to study a range of business and organisational contexts.

Assessment

Assignment

5 hours - 30 marks

Question Paper

2 hours - 90 marks

Related Careers

Studying Business readies pupils for a range of employment or training opportunities such as accountancy, advertising, banking, investment and financial services, general management, HR/personnel management, consultancy, public relations and retail management.

Some famous faces who went to Business School include Wanda Sykes, Lionel Richie, Eddie Izzard, Ivanka Trump and Mick Jagger!

